## Message Text

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PAGE 01 STATE 136395

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INFO OCT-01 ISO-00 EB-07 COME-00 /018 R

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R 112001Z JUN 75 FM SECSTATE WASHDC TO AMEMBASSY TAIPEI

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E.O. 11652: N/A

TAGS: EIND, TW

SUBJECT: ROC GENERAL CENSUS ON TRADEMARKS

REF: (A) TAIPEI 2346; (B) STATE 109607; (C) STATE 132473

- 1. REQUEST EMBASSY EFFECT FORMAL REPEAT FORMAL EXCHANGE OF LETTERS WITH THE NATIONAL BUREAU OF STANDARDS (NBS) CONFIRMING RELAXATION OF REQUIREMENTS OF TRADEMARK CENSUS QUESTIONNAIRE AS AGREED BETWEEN NBS DIRECTOR WERNER NING AND THE EMBASSY (REFTEL A).
- 2. LETTER SHOULD INCORPORATE THE FOLLOWING ADDITIONAL CONCESSIONS/CLARIFICATIONS OBTAINED BY DR. BRUCE BILLINGS DURING HIS RECENT DISCUSSIONS WITH NING IN TAIPEI: (A) QUESTIONNAIRE MAY BE ANSWERED IN ENGLISH RATHER THAN CHINESE IF RESPONDENT FIRM SO DESIRES; (B) QUESTION 15 APPLIES TO BUSINESS OPERATIONS WORLD-WIDE; (C) QUESTIONS 16 AND 17 REFER TO USE AND LICENSING ONLY IN TAIWAN; (D) CONFIRMATION THAT REPLY TO QUESTION 19 CAN BE WAIVED IF RESPONDENT CONSIDERS REVELATION OF INFORMATION COMMERLIMITED OFFICIAL USE

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PAGE 02 STATE 136395

CIALLY SENSITIVE. AS QUESTION 20 DIRECTLY FOLLOWS FROM

QUESTION 16, EMBASSY SHOULD CONFIRM THAT THE FORMER APPLIES ONLY TO USE IN TAIWAN. IF EMBASSY WAS ABLE TO OBTAIN BLANKET EXTENSION OF QUESTIONNAIRE FILING DEADLINE TO OCTOBER 15, AS REQUESTED REFTEL C, THIS SHOULD OF COURSE, BE INCLUDED. IN VIEW OF THE CURRENT JUNE 30 FILING DEADLINE, WE WOULD APPRECIATE COMPLETION OF THE EXCHANGE OF LETTERS ASAP.

- 3. EMBASSY SHOULD REQUEST THAT NBS PROMPTLY NOTIFY FIRMS OF THESE MODIFICATIONS THROUGH THE CHANNELS USED TO TRANSMIT THE ORIGINAL QUESTIONNAIRE. YOU MAY ALSO WISH TO ENLIST THE AID OF THE TAIPEI AMCHAM IN DISSEMINATING THIS INFORMATION.
- 4. PLEASE POUCH TWO COPIES OF THE EXCHANGE OF LETTERS TO EA/ROC.

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